

Hidden Gems Series – Series Statement

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In his *Hidden Gems* series, **Jona Jisa** reinterprets classical masterpieces through a contemporary digital lens, transforming iconic works into subtly layered, fashion-forward compositions. Over the course of nearly a year, the artist meticulously curated, edited, and digitally rendered thousands of individual visual elements to bring each concept to completion.

Each artwork in the *Hidden Gems* series is a **one-of-a-kind, 1/1 original**, never to be reproduced in either physical or digital form. Depending on scale, a single piece may contain **thousands of individually placed visual components**, with no two works sharing the same structure or imagery.

At first glance, viewers encounter what appears to be a familiar classical artwork in its pure, recognizable form. Upon closer inspection, however, hidden layers and unexpected imagery emerge—challenging perception and inviting prolonged engagement. Concealed within every piece is a single pixel representing the original classical artwork itself, creating a visual play on recursion, discovery, and the act of looking.

By placing historical masterpieces within a contemporary and playful framework, Jisa aims to expand access to classical art beyond traditional museum spaces. The series encourages curiosity, conversation, and discovery—revealing that the longer one looks, the more meaning unfolds.

*A second series, **Feng Shui**, is currently in development.*